

Rep Order# 6838242  
EC'd Ycs

Ver# 1  
Status New

Traffic Order# 195817  
Printed: 08/02/2012 10:10 AM  
Last Received: 08/02/2012 9:59 AM  
Showing Buylines: All Lines

1 of 4  

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) AMER 4 PROSPERITY  
Product AMER FOR PROSPERITY  
Estimate# 281  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //281  
Flight Dates 08/08/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---  
SC=x

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	08/08-08/10	\$125.00	:30	3	1	W-F	6A-7A	\$375.00	3	
2		Buyline Comment: PRICE	08/08-08/10	\$300.00	:30	3	1	W-F	11A-12P	\$900.00	3	
3		Buyline Comment: SOAPS	08/08-08/10	\$175.00	:30	3	1	W-F	1230P-2P	\$525.00	3	
4		Buyline Comment: PHIL	08/08-08/10	\$175.00	:30	3	1	W-F	3P-4P	\$525.00	3	
5		Buyline Comment: NEWS	08/08-08/10	\$550.00	:30	3	1	W-F	430P-5P	\$1,650.00	3	
6		Buyline Comment: CBS EVEN NEWS	08/08-08/10	\$500.00	:30	3	1	W-F	5P-530P	\$1,500.00	3	
7		Buyline Comment: NEWS	08/08-08/10	\$500.00	:30	3	1	W-F	530P-6P	\$1,500.00	3	
8		Buyline Comment: JEP	08/08-08/10	\$700.00	:30	6	1	W-F	6P-630P	\$4,200.00	6	
9		Buyline Comment: WHEEL	08/08-08/10	\$850.00	:30	6	1	W-F	630P-7P	\$5,100.00	6	
10		Buyline Comment: NEWS	08/11-08/11	\$175.00	:30	1	1	SA	5P-6P	\$175.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
11		Buyline Comment: JEP	08/11-08/11	\$275.00 3	:30	1	1	SA	6P-630P	\$275.00	1	
12		Buyline Comment: WHEEL	08/11-08/11	\$550.00 4	:30	1	1	SA	630P-7P	\$550.00	1	
13		Buyline Comment: NEWS	08/11-08/11	\$450.00 4	:30	1	1	SA	10P-1035P	\$450.00	1	
14		Buyline Comment: CLOSER	08/11-08/11	\$100.00 4	:30	1	1	SA	1035P-1135P	\$100.00	1	
15		Buyline Comment: NEWS	08/12-08/12	\$100.00 4	:30	1	1	SU	7A-8A	\$100.00	1	
16		Buyline Comment: NEWS	08/12-08/12	\$275.00 3	:30	1	1	SU	5P-6P	\$275.00	1	
17		Buyline Comment: NEWS	08/12-08/12	\$500.00 4	:30	1	1	SU	10P-1035P	\$500.00	1	
18		Buyline Comment: HOUSE	08/12-08/12	\$100.00 4	:30	1	1	SU	1035P-1135P	\$100.00	1	
19		Buyline Comment: NEWS	08/13-08/14	\$125.00 4	:30	2	1	M-TU	6A-7A	\$250.00	2	
20		Buyline Comment: PRICE	08/13-08/14	\$300.00 3	:30	2	1	M-TU	11A-12P	\$600.00	2	
21		Buyline Comment: SOAPS	08/13-08/14	\$175.00 3	:30	2	1	M-TU	1230P-2P	\$350.00	2	

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Agency ( ) MENTZER MEDIA  
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 Agency C/P1/P2/E //281  
 Flight Dates 08/08/2012 - 08/14/2012  
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Rep Firm  
 Sales Office ( ) PHILADELPHIA  
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 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
22		Buyline Comment: PHIL	08/13-08/13	\$175.00 <b>3</b>	:30	1	1	M	3P-4P	\$175.00	1	
23		Buyline Comment: NEWS	08/13-08/14	\$550.00 <b>2</b>	:30	2	1	M-TU	430P-5P	\$1,100.00	2	
24		Buyline Comment: NEWS	08/13-08/14	\$1,000.00 <b>2</b>	:30	2	1	M-TU	5P-530P	\$2,000.00	2	
25		Buyline Comment: NEWS	08/13-08/14	\$1,000.00 <b>2</b>	:30	2	1	M-TU	530P-6P	\$2,000.00	2	
26		Buyline Comment: JEP	08/13-08/14	\$1,400.00 <b>2</b>	:30	4	1	M-TU	6P-630P	\$5,600.00	4	
27		Buyline Comment: WHEEL	08/13-08/14	\$1,700.00 <b>2</b>	:30	4	1	M-TU	630P-7P	\$6,800.00	4	
28		Buyline Comment: NCIS	08/14-08/14	\$2,000.00 <b>3</b>	:30	1	1	TU	7P-8P	\$2,000.00	1	

**---REPORT TOTALS---**  
 Report Totals: 64 / \$39,675.00

**---SALES MONTHLY TOTALS---**  
 Aug 12: 64 / \$39,675.00  
 Sales Totals: 64 / \$39,675.00  
 Station Totals: 64 / \$39,675.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

EC'd Yes    Last Received: 08/02/2012 9:59 AM    Showing Buylines: All Lines

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---COMPETITIVE---

Market Totals \$94,464

CABL 0%	KASA 8%	KASY 0%	KBIM 0%	KOAT 17%
KOB 33%	KRQE 42%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER  
 EST SHARES

Books JUL12  
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 08/08/12-08/14/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 08/08/12

## Station: KRQE

06838242	POL/Americans	195817 Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 281					\$550.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 KROE News 13	530p-6p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281					\$300.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 M-F KROE News	KRQE News	:30	P4	[ALL]	AMER FOR 281					\$125.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00

\$5,425.00

\$5,425.00

Date: 08/09/12

## Station: KRQE

06838242	POL/Americans	195817 CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 KRQE News 13	530p-6p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281					\$300.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 281					\$550.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 M-F KRQE News	KROE News	:30	P4	[ALL]	AMER FOR 281					\$125.00

\$5,425.00

\$5,425.00

Date: 08/10/12

## Station: KRQE

06838242	POL/Americans	195817 KROE News 13	530p-6p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281					\$300.00
06838242	POL/Americans	195817 CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FOR 281					\$550.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 281					\$125.00

\$5,425.00

\$5,425.00

Date: 08/11/12

## Station: KRQE

06838242	POL/Americans	195817 LN Sa	10p-1035p	:30	P4	[ALL]	AMER FOR 281					\$450.00
06838242	POL/Americans	195817 Sa 6p-630p	Sa 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$275.00
06838242	POL/Americans	195817 Sa 630p-7p	Sa 630p-7p	:30	P4	[ALL]	AMER FOR 281					\$550.00
06838242	POL/Americans	195817 Sa 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 281					\$100.00
06838242	POL/Americans	195817 Sa KROE News	530p-6p	:30	P4	[ALL]	AMER FOR 281					\$175.00

\$1,550.00

\$1,550.00

Date: 08/12/12

## Station: KRQE

06838242	POL/Americans	195817 KRQE News Sun	7a-8a	:30	P4	[ALL]	AMER FOR 281					\$100.00
06838242	POL/Americans	195817 LN Su	10p-1035p	:30	P4	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 Su KRQE News	530p-6p	:30	P3	[ALL]	AMER FOR 281					\$275.00
06838242	POL/Americans	195817 Su 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 281					\$100.00

\$975.00

[Sorted by: Date]

# Spot Manager: All, 08/08/12-08/14/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/12/12												
												\$975.00
Date: 08/13/12												
Station: KRQE												
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 281				\$1,700.00
06838242	POL/Americans	195817	KRQE News 13 @ 530p-6p		:30	P2	[ALL]	AMER FOR 281				\$1,000.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 281				\$1,400.00
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 281				\$1,700.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 281				\$1,400.00
06838242	POL/Americans	195817	Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281				\$300.00
06838242	POL/Americans	195817	Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281				\$175.00
06838242	POL/Americans	195817	CBS Evening News	5p-530p	:30	P2	[ALL]	AMER FOR 281				\$1,000.00
06838242	POL/Americans	195817	M-F KROE News KRQE News		:30	P4	[ALL]	AMER FOR 281				\$125.00
06838242	POL/Americans	195817	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281				\$175.00
06838242	POL/Americans	195817	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 281				\$550.00
												\$9,525.00
												\$9,525.00
Date: 08/14/12												
Station: KRQE												
06838242	POL/Americans	195817	Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281				\$300.00
06838242	POL/Americans	195817	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FOR 281				\$550.00
06838242	POL/Americans	195817	M-F KRQE News KROE News		:30	P4	[ALL]	AMER FOR 281				\$125.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 281				\$1,400.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 281				\$1,400.00
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 281				\$1,700.00
06838242	POL/Americans	195817	KRQE News 13 @ 530p-6p		:30	P2	[ALL]	AMER FOR 281				\$1,000.00
06838242	POL/Americans	195817	Tue Hour 1	7p-8p	:30	P3	[ALL]	AMER FOR 281				\$2,000.00
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 281				\$1,700.00
06838242	POL/Americans	195817	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281				\$175.00
06838242	POL/Americans	195817	CBS Evening News	5p-530p	:30	P2	[ALL]	AMER FOR 281				\$1,000.00
												\$11,350.00
												\$11,350.00
												\$39,675.00

[Sorted by: Date]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

**Total Charges: \$** \_\_\_\_\_ **GROSS**

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012      *John Flynn*      703-224-3200  
 Date                      Signature                      Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
 Signature                      Printed Name                      Title





Client Information Request Form

Issue

Advertiser Group Name:

Americans for Prosperity

Address:

1726 M St. NW 10<sup>th</sup> Floor

City, State & Zip Code:

Washington, D.C. 20036

Phone:

202-349-5880

Fax:

202-587-4599

Executive Director or  
President

Tim Phillips

Group Treasurer

John Flynn



MENTZER MEDIA